

PRIVACY POLICY

1. This Policy Privacy (the **Policy**) is addressed to all users accessing this landing page (the **Page**), as interested subjects in the processing of data (the **Subject/s**), in accordance with the provisions of Regulation (EU) 2016/679 (the **GDPR**) and National laws applicable on data processing.
2. The Policy describes the type of personal data collected by the Page and the purposes of the processing. The Data Controller collects data and information accurately, pertinently and relevantly for the purpose for which this collection is required, without requesting unnecessary information.
3. The Policy may be modified over time, due to updates in the processing of personal data or regulatory modifications. Subjects are thus invited to review this Page periodically.
4. **THE DATA CONTROLLER**
5. The Data Controller is BIO ON S.p.A., with registered office in Torino, Corso Duca degli Abruzzi, n. 5, 10128 (the **Data Controller**).
6. Details on how to contact the Data Controller are indicated in paragraph *Errore: sorgente del riferimento non trovata* of the Policy.
7. **DATA PROCESSING METHODS**
8. Regarding to the purposes listed below, the processing of Subjects' data will be carried out in full compliance with the principles of confidentiality, integrity, fairness, minimization, accuracy, necessity, relevance, legality, and transparency, by means of manual, computerized and telematic tools strictly related to the afore mentioned purposes and, in any case, with the application of technical and organizational measures that ensure data security and confidentiality.
9. **PURPOSES AND LEGAL BASIS OF PROCESSING**
10. **3.1 To allow the Subjects to examine the Page**
11. Like all websites, the Page may also utilize log files, in which any information collected during the visits of the Subjects are automatically stored. The computer systems responsible for the functioning of the Page may acquire, during their normal use, certain data whose transmission is implied in the use of internet communication protocols. This information is not collected in order to be associated with identified individuals, but due to its nature, may however, lead to the identification of the Subjects through processing and data association by third parties.
12. Some of the information collected may include, by way of example, the following: (i) internet protocol address (IP); (ii) type of browser and device parameters used to connect to the Page; (iii) internet service provider's name (ISP); (iv) date and time of visit; (v) referring web page (referral) and exit web page; (vi) possibly the number of clicks on the Page.
13. These data are processed automatically and collected specifically in an aggregated form, in order to verify and monitor the proper functioning of the Page, for the lawful interest of the Data Controller (Article 6 (1) (f) of the GDPR).
14. Personal data are kept for the necessary time in relation to the stated purposes.

3.2 Commercial purposes

- 15.** The Subjects can contact the Data Controller to request information on purchasing raw materials (e.g. powders, granules, etc.) and/or acquiring know-how and other skills, in order to establish industrial plants aimed at the production of raw materials.
- 16.** More specifically, by accessing the "Contact Us" section of the Page, the Subjects provide their personal data (such as name, surname, email, and telephone number) which the Data Controller collects and uses for commercial purposes.
- 17.** The legal basis for the collection and use of these data is the adoption of pre-contractual measures upon request of the Subjects and, possibly, the fulfillment of a contract (Art. 6 (1) (b) of the GDPR).
- 18.** Personal data are collected for the necessary time to fulfill requests made by the Subjects. In case of potential contract agreements, these data will be retained for the time required to protect subjective legal positions.

3.3 Marketing purposes

- 19.** The Subjects can contact the Data Controller to receive newsletters, invitations to events and other information about products.
- 20.** Specifically, by accessing the "Contact Us" section of the Page, the Subjects provide their personal data (such as name, email, and telephone number) that the Data Controller collects and uses for marketing purposes.
- 21.** The legal basis for the collection and use of these data is the consent of the Subject (Article 6 (1) (a) of the GDPR).
- 22.** These data will be stored until the Subjects revoke their consent, unless there are alternative legal grounds for processing.

3.4 Legal purposes

- 23.** The Data Controller processes the Subjects' personal data to comply with any legal obligations, handle requests from Subjects regarding their personal data, or protect the Data Controller's rights.
- 24.** The legal basis for the collection and use of these data is the compliance with legal obligations (Art. 6 (1) (c) of the GDPR).
- 25.** Personal data are kept for the period of time required for the indicated purposes, in accordance with the law.

26. PERSONAL DATA'S RECIPIENTS

- 27.** Personal data will not be disclosed to the public, but may be communicated, exclusively for the purposes mentioned above, to persons and legal entities who collaborate or perform activities on behalf of the Data Controller, who have committed to preserving confidentiality or have a legal obligation to do so.
- 28.** Personal data may also be shared with persons involved in carrying out activities and providing services offered by the Page, including data processors, as well as to public authorities, where required by applicable laws.
- 29.** The persons belonging to the afore mentioned categories, where necessary, will be identified, depending on the cases, as autonomous data controllers, data processors ex Article 28 of the GDPR, or authorized to process data ex Article 29 of the GDPR. A list of appointed data processors is available from the Data Controller.

30. TRANSFER OF DATA TO NON-EU COUNTRIES

31. Personal data are processed in Italy.

32. Where required, for the pursuit of the above-mentioned purposes, personal data may be shared with companies both inside and outside the European Union. In this case, without an adequacy decision adopted by the European Commission, data transfers may be carried out on the basis of standard contractual clauses along with additional measures, that ensure a level of data protection as set forth by European legislation, or on the basis of one of the other adequate safeguards listed in Article 46 of the GDPR.

33. SUBJECTS' RIGHTS

34. Subjects may exercise the rights indicated by articles 15-22 of the GDPR, by contacting the Data Controller at the addresses specified in paragraph *Errore: sorgente del riferimento non trovata* of the Policy, namely:

- (1.a) To obtain confirmation of whether personal data pertaining to them has been processed, even if not yet registered, and their communication in a clear form and, in that case, to obtain access to personal data;
- (1.b) To obtain prompt rectification of inaccurate personal data or the completion of any incomplete data;
- (1.c) To obtain the erasure of their personal data;
- (1.d) To obtain the limitation of data processing;
- (1.e) To have the data portability, meaning the ability to transmit these data to another data controller without any obstacles, provided that the processing is based on consent, on the performance of a contract or on pre-contractual measures, and the processing is carried out by automated means;
- (1.f) To object at any time, for reasons specific to their situation, to the processing of personal data based on the Data Controller's legitimate interests;
- (1.g) To submit a complaint to the Italian Data Protection Authority.

35. CONTACT INFORMATION

For any request related to the processing of personal data, including the exercise of rights, Subjects can contact the Data Controller via the email address [insert].